

Roy F. Manzo

GoHighLevel & AI Automation Specialist | Vibe Coding

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PROFESSIONAL SUMMARY

GoHighLevel & AI Automation Specialist who builds funnels, websites, and CRM workflows, then automates the backend with n8n and AI. I own projects end-to-end — from strategy to launch — using AI-assisted development (“vibe coding”) to ship client systems fast. Focused on eliminating manual work and getting revenue-generating systems live quickly.

TECHNICAL SKILLS

Automation & AI: n8n, Zapier, GoHighLevel, OpenAI & Claude APIs, Prompt Engineering

CRM & Sales Ops: Lead Management, Pipeline Management, CRM Automation, Apollo

Web Development: JavaScript, React, Express.js, HTML & CSS, REST APIs, Webhooks

AI-Assisted Build Tools: Claude Code, Lovable

Creative: Video Editing, Graphic Design

PROFESSIONAL EXPERIENCE

Freelance AI Automation Specialist

Oct 2024 – Present

- Design and build custom AI automation workflows in n8n, integrating LLMs (OpenAI, Claude) with Supabase, Airtable, and Google Workspace to eliminate manual client processes.
- Develop AI agents for email handling, data extraction, and customer support, combining prompt engineering with structured backend logic.
- Cut manual processing time by ~75% across multiple client workflows.

GoHighLevel Virtual Assistant

Feb 2025 – Jan 2026

- Managed CRM pipelines, customer records, and appointment scheduling within GoHighLevel.
- Built automation workflows for lead nurturing, SMS/email campaigns, and appointment reminders.
- Reduced manual CRM workload by 70% while maintaining data accuracy.

Quality Assurance Administrator

Sep 2018 – Jul 2022

IdeaHub IT Solutions Provider Inc.

- Reviewed, approved, or rejected incoming leads based on client campaign requirements to maintain lead quality and accuracy.
- Performed QA testing on the company’s survey website alongside the development team, identifying and reporting issues before release.
- Generated daily QA reports to track lead quality and testing outcomes.

ADDITIONAL EXPERIENCE

Founder & Creator, Outsider Wild Rift (YouTube). Run a gaming channel end-to-end: content strategy, SEO-driven title and tag optimization, and a repeatable publishing workflow to grow audience and watch time. Apply the same systems-thinking and data-driven optimization to client automation work.

EDUCATION

Bachelor of Science in Computer Science

Saint Michael College of Caraga | 2012–2016